

walk. run. mosey.



Facts, Fun and FAQ 2024

2024 Habitat walk. run. mosey

2024 | 5K & 1 MILE

When:
Saturday, July 20, 2024
Walk: 10:00 am

Location:
Edgewater Park (Lower)
6500 Cleveland Memorial Shoreway

What is happening?

Celebrate affordable homeownership by joining us to walk, run, or mosey on Saturday, July 20th. We will gather in fellowship and solidarity that everyone deserves a decent place to call home.

Together, we can enjoy the lake breeze, have a cup of coffee, eat a donut and go for a stroll.

walk. run. mosey. Event

- 8:00 am Check-in Opens
- 8:00 am Games, Activities, Refreshments, T-shirt Decorating, Music
- 9:45 am T-shirt Decorating Contest
- 9:55 am President/CEO Welcome
- 10:00 am The Walk steps off

Routes

There are two options for the Habitat Walk: a 5K route or a 1 mile fun walk. This is a non-competitive, non-timed event. It's super inclusive and supportive. The routes will be well-marked with route guides, flags, and signs.

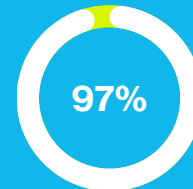
Do I need to register?

Yes, please. This helps us plan.

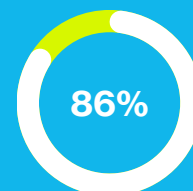
We do understand last-minute decision-making. So, if you would like to join the Walk the day of the event, and have not registered, meet us at the park at 8am and we can help you out.

Why Homeownership Matters

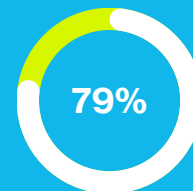
How the quality of life of our Habitat homebuyers has changed after moving into their homes, according to the 2019 survey of Cleveland Habitat homebuyers.



felt they were more knowledgeable about fiscal responsibilities of homeownership after going through the Habitat Homeownership program



said their lives have been more stable



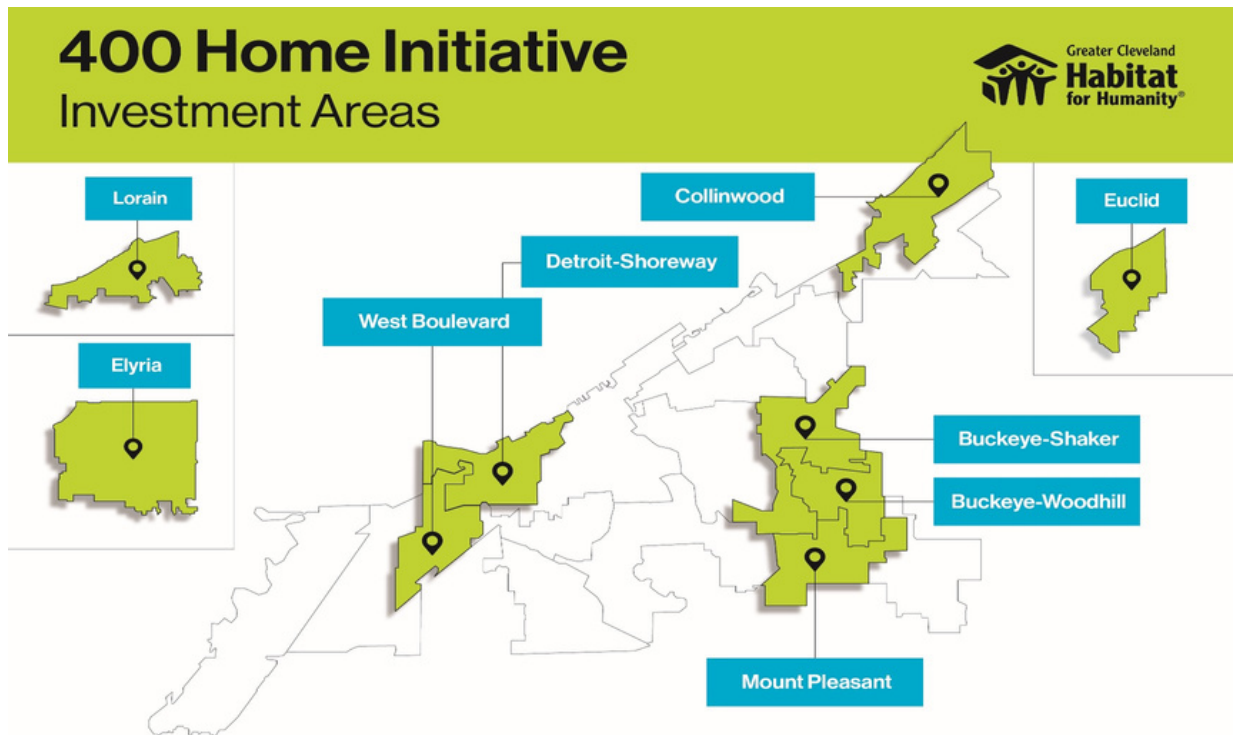
reported a better financial situation as a result of purchasing a Habitat home

How will the money raised be used?

Greater Cleveland Habitat for Humanity builds, rehabs and sells homes to families with an affordable mortgage and connects them to the community through our neighborhood revitalization projects. **Habitat does not give homes away.**

All funds raised will be used to support the 400 Home Initiative. Between now and 2027, Habitat intends to build/rehab 150 homes, help 100 residents with critical home repair, and serve at least 150 residents with minor exterior repairs.

Through the three-plus years of this project, Habitat will assist approximately 1,300 individuals.



Why fundraise?

Safe, affordable housing is more important than ever. Many of us were fortunate that we had a place to shelter in during the pandemic. But many Clevelanders do not have stable housing- **especially those earning 30-80% of the area median income.**

Cleveland has been repeatedly named the poorest big city. In 2023, we held the unenviable title of the second poorest big city. So, let's join together to give a hand up to local Cleveland families.

How to fundraise?

Create your donation page at cleHABITATwalk.org.

We encourage everyone to set a fundraising goal of at least \$100+ (you never know until you try). There are handy instructions to help you set up your page. And, if you need help, we are here for you.

1. Make that first donation.
2. Ask your family and friends - small donations add up! (Ask people for their jar of change they have been hoarding since they were 3).
3. From your Habitat Walk account, share your participation on your social media pages and/or via email.

Other cool ideas to raise money:

- Ask the place where you work if they give to charities.
- Have a donation jar at your church, workplace or organization you belong to.
- Maybe you take yoga, funk aerobics or attend a workout class of some kind? See if they would be willing to do a charity donation class.
- See if a local restaurant or bar would host a fundraiser.
- If you are the old-school type of fundraiser, print off our handy dandy fundraising sheet at the end of this packet.

FAQ

How do I get my t-shirt?

You can pick up your shirt at check-in on the morning of the event.

Or you can pick up your amazing shirt June 10th - July 19th from 9:00 am - 4:30 pm Monday-Saturday at Cleveland Habitat Offices located at 2110 West 110th Street, Cleveland, Ohio, 44102. Just give us a call/email so we can have it ready for you. events@clevelandhabitat.org 216-318-0274.

We are planning to have a shirt pick-up at a local watering hole closer to the event. More details to come.

Can I fundraise and not attend?

Oh, boy, can you! Feel free to register on our page and select Fundraiser.

Is there anything I can do to help the Walk?

Become an ambassador and help us really celebrate affordable homeownership by telling everyone about the Habitat Walk. Help us put out yard signs & spread the word!

Are sponsorship opportunities available?

Do you know a company, organization or individual who would like to sponsor the Walk? More details can be found at cleHABITATwalk.org by emailing kpride@clevelandhabitat.org or calling 216-325-5578.

What is the parking situation?

Parking is FREE at Edgewater.

What if it rains during the Habitat Walk?

Well, we will get wet, and it will be refreshing!

The Walk is a rain-or-shine event. However, in the case of severe weather, we will cancel. If this is the case, we will update our Walk homepage on or before the morning of the event. We will follow all Edgewater Park policies.

Will you have donuts?

Oh, yes.

Can I bring my dog or cat?

YES. PLEASE. But, we need to follow all of the Metropark's rules. Please refer to the Cleveland Metroparks website.

What ages can participate?

All ages are welcome to participate.

What contests are there?

We are pleased to hold our annual Habitat Shirt Decorating Contest. We will judge the shirts at 9:45 am the morning of the Walk.

Participants can decorate any Habitat shirt or plain shirt they have in a way that celebrates Habitat.

Additionally, we will have our Sharpie station at the ready. So, come early to the event and decorate your shirt at the Park.

Please note: We will have 100 free children's shirts for the first 100 kiddos.

We will also have free face-painting, games, and other fun activities.

Thank You So Much!